

PERMANENT CHANGE

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1. REINVENT YOURSELF

A soccer referee in a yellow shirt is shown in profile, blowing a whistle and gesturing with his hands. He is wearing a black watch on his left wrist and a black earpiece. The background is a blurred crowd of spectators. The text "THE RULES CHANGED" is overlaid in large, white, bold, sans-serif capital letters across the center of the image.

THE RULES CHANGED

A MotoGP rider is shown leaning into a turn on a racetrack. The rider is wearing a red and white racing suit and a green and black helmet with 'Arai' and 'DUCATI' logos. The motorcycle is red and white with 'TIM' and 'DUCATI' branding. The rider is leaning into a turn on a racetrack, with a blurred background of trees and a clear blue sky. The track has a red and white striped curb in the foreground.

TURNAROUND

Returned Logitech to growth

We revitalized Logitech's growth capability



Created a diverse and growing portfolio

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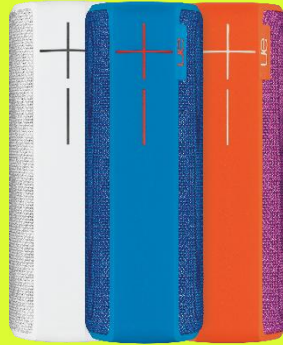
New categories
since 2013

80+%

of sales growing
in FY 16

Growth

in spite of declining
markets – PC, iPad



Mobile Speakers



Tablet Accessories

+6%

Growing in FY 16
for Mice & Keyboards



Video Collaboration



Demonstrated ability to grow market share

Achieved leadership
in almost every
category

Gaming Mice

#1

+1pt

Pointing Devices

#1

+2pts

Home Control

#1

+4pts

Keyboards

#1

+6pts

Gaming Headsets

#1

+7pts

PC Speakers

#1

+7pts

Mobile Speakers

#2

+7pts

iPad Keyboards

#1

+10pts

Webcams

#1

+16pts

Increase in market share YoY **Source: NPD, GFK from selected geographies**

Great People, Great Culture



+263%

Number of Job
Applications YoY



+54%

Overall Rating
Improvement

-22%

Regrettable Attrition



2. BE SELECTIVE

BE SELECTIVE



DESIGN





Gaming



Creativity &
Productivity



Video
Collaboration



Music



Home





JAYBIRD

**3. BE HUNGRY:
SMALL IS GREAT**

A still from a film showing David, a man with curly hair in a brown tunic, standing in front of a line of soldiers. The soldiers are wearing red tunics and carrying large, round, brown shields with a yellow circular emblem in the center. They are holding spears. The scene is set outdoors on a sandy, rocky ground. The text "DAVID HAS LOTS TO OFFER" is overlaid in white, bold, sans-serif font across the middle of the image.

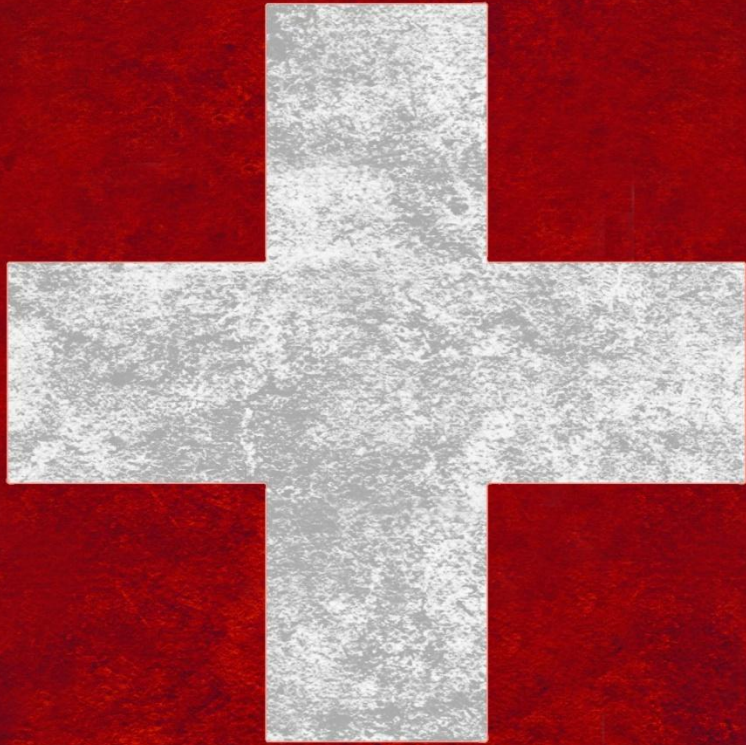
DAVID HAS LOTS TO OFFER

A close-up, high-resolution photograph of a bird of prey, likely a hawk or eagle, focusing on its face. The bird's eyes are large, round, and a deep reddish-brown color, with dark pupils. Its beak is a pale, yellowish-grey color and is pointed downwards. The feathers around the eyes and on the face are a mix of brown and tan, with fine details visible. The text "HUNGER HAS LOTS TO OFFER" is superimposed in the center of the image in a bold, white, sans-serif font.

HUNGER HAS LOTS TO OFFER



HUNGER HAS LOTS TO OFFER



THANK YOU

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